

Vandycke & Partners / Mediconsult takes part in BeAPP's Annual Scientific Conference

Vandycke & Partners and their sister company Mediconsult took part in the annual BeAPP's Scientific Conference on the 19th of March. The Belgian Association of Pharmaceutical Physicians organised their 3rd annual meeting to contribute to the executive education of its members and the pharmaceutical medicine community at large. As the longest-established recruitment and selection firm in Healthcare today, Vandycke & Partners was honoured to act as sponsor to this innovative event.

BeAPP is known for offering new ideas and concepts to all employees in Healthcare today. With a great mix of participants from all corners of the industry it is the ideal place to expand networks and exchange ideas on how to move forward in our individual companies. With close to 200 high profile attendees BeAPP's conference has shown it is fast becoming a top event in information-sharing.

This year the conference focused on ***2020 New Frontiers in Therapy: the Challenge for Pharmaceutical Medicine*** and offered a large choice in afternoon break-out sessions. The programme was packed with information relevant to the challenges confronting today's pharmaceutical profession.

Offering expertise on mergers and acquisitions

Vandycke & Partners was requested by BeAPP to act as sponsor and used the opportunity to share their new recruitment strategies to face new demands as market situations change. Sharing market information is one of the main reasons for Vandycke & Partners to attend. We received many questions on the current trends of mergers and acquisitions as the pharmaceutical industry battles to fight off the global economic downturn.

As more and more companies look at outsourcing to find a way to plug short term competency gaps, Mediconsult has grown more than 50 percent over the last year. As a sister company of Vandycke & Partners, Mediconsult has come into its own. The current economic recession has put off a lot of companies on hiring people on a permanent basis. Mediconsult has been able to offer these companies the necessary expertise during their headcount freeze

As reception sponsor Vandycke & Partners / Mediconsult also offered a Blackberry smartphone as a prize for the BeAPP raffle. The lucky winner was RIZIV employee. Vandycke & Partners would like to congratulate the organising committee of BeAPP on another successful edition of their annual event and we look forward to the next edition in 2010.